

40th Annual John Zahr Memorial Gold Classic July 15 2024, Manchester Country Club



The John Zahr Memorial Golf Classic is the premier benefit golf tournament in the greater Manchester area. Each year, 128 golfers are welcomed to the exclusive Manchester Country Club, where they enjoy a day among friends, corporate partners, and Club supporters. A full day of activities includes 18 holes of golf on a beautifully designed Donald Ross course, networking opportunities during lunch, reception, and awards dinner, as well as a silent/live auction and a unique shootout opportunity. This event typically generates more than \$65,000 to support youth programs at the Club.

BENEFITS OF YOUR INVESTMENT

Presenting Sponsor: \$15,000

- Banner/Brand displayed at Cart Assembly Area.
- Prominent logo placement in all print and digital materials.
- Logo on player giveaway items.
- Verbal recognition of the beginning and end of the event.
- One Gold Level Foursome.
- You Company's social media accounts tagged in a "Thank You" post on BGCM's Facebook, Instagram, LinkedIn, and Twitter.
- Your company thanked in a post-event E-Newsletter with a link to your website.
- Greens fees and two carts.
- Player gift packages.
- Full page ad in the program book.
- One tee/green sponsorship.
- Entry into tournament events.
- Two team mulligans.
- Four Premium Cigars.
- Four Lexus Champion for Charity Raffle Tickets.



Masters Sponsor: \$10,000

- Banner/Brand displayed at Cart Assembly Area.
- Logo placement in all print and digital materials.
- Verbal recognition of the beginning and end of the event.
- One Gold Level Foursome.
- You Company's social media accounts tagged in a "Thank You" post on BGCM's Facebook, Instagram, LinkedIn, and Twitter.
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BENEFITS OF YOUR INVESTMENT CONTINUED...

\$10K Single-Putt Sponsor, Cohen Investments	Name our \$10,000 Single-Putt Contest after your company! You'll receive top billing in the most exciting contest of the tournament! Donation: \$1,250
Cart Sponsor	Place your corporate logo on each of the tournament carts...great advertising! Donation: \$1,500
Bunker Sponsor (Back Nine OR Front Nine)	Place your message to our golfers at 9 bunkers on the front nine OR back nine holes. Donation: \$600 for sponsorship of 9 bunkers on the front nine OR back nine
Golf Ball Washer Sponsor (Back Nine OR Front Nine)	Place your corporate name at ball washers on the front nine OR back nine. Donation: \$600 for sponsorship of ball washers on the front nine OR back nine
Putting Championship Sponsor	Here's a chance to connect your sales staff with our golfers. Two representatives from your company can help with the putting contest and invite golfers to sample your products and services. This is a high visibility sponsorship! Donation: \$500 and 12 dozen golf balls
150 Yard Fairway Markers (Back Nine OR Front Nine)	Here is high-visibility for your company throughout the day. Donation: \$500 for sponsorship of 7 markers on the front nine OR back nine or \$150 for a single fairway marker
Flag Hole Sponsor (All 18 Holes – 2 year Commitment)	Place your corporate name and/or logo on each flag at each of the 18 holes. Donation: \$1000/year for sponsorship of all 18 holes
Long Drive Contest	Everyone has fun with this sponsorship. Your company will be in the spotlight! Donation: \$250
Tee or Green Sponsor	Every golfer will hit from your tee or putt on your green! Donation: \$150 per green or tee
Purchase and Ad in our Program Book Half Page <div> <div>7.5"</div> <div> <div></div> <div>4.5"</div> </div> <div>3.5"</div> </div>	Every golfer will receive a program book containing information about the course, activities, and advertisements from our friends. Place your advertisement and show your support for our kids! » Full Page Inside Front or Back Cover.....\$250 (7 ½" high x 4 ½" wide) » Full Page.....\$125 (7 ½" high x 4 ½" wide) » Half Page.....\$75 (3 ½" high x 4 ½" wide) » Friend Listing.....\$50 One line listed

Other ways to support this event...

Silent & Live Auction Items	Enhance our silent and/or live auction with your donated items or services. We will place your company's name on the silent auction bid sheet or announce your company as the donor at the live auction. Gift baskets, overnight getaways, a weekend stay at a condo, sports memorabilia and gift certificates are all great items to consider.
Raffle Board Items	Prizes used for our popular Raffle Board...Gift certificates or items with a value of \$25 or more make great items!!
Lexus Champions for Charity Raffle	Purchase a raffle ticket for \$100. Only 150 tickets will be sold. The winning ticket holder and a friend will enjoy three rounds of golf in the Lexus Champions for Charity National Championships held at Pebble Beach Resorts, Pebble Beach, CA in December.